105333 **Orders** Order / Rev: Alt Order #: 06839841 Product Desc: Issue Estimate: 1577 KSNV 09/12/12 - 09/17/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 08/08/12 / 09/25/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Name: Agency Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Democratic Congressional Campaign Advertiser Name: Demographic: A35+ New Business Thru: PLI2

Product Codes:

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	67	\$45,100.00	\$38,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$45,100.00	\$38,335.00	0.00
Totals	67	\$45,100.00	\$38,335.00	0.00

00:05:00

Account Executives

Start Date

End Date

<u>Weekdays</u>

Spots/Week

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$45,100.00
Market	100%	\$150 333 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$40,590.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$25,556.67
KTUD	1%	\$1,503.33
KVVU	17%	\$25,556.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,026.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spe	ots	Rate Pri	Rtg Type Sp	ots	Amount
•	E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/W	Va@M	5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
					M-F 5-6a WakeUp w/V	Vagners								· ·
	WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12													
		ORDER	CANNOT	START U	NITL WED 9/12									

Rating

<u>Rate</u>

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KSNV

Order / Rev

105333

Advertiser:

Democratic Congressional Campaign Cc

Alt Order #:

06839841

Product Desc:

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Issue 1577

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/12/1	2 09/17/12	M-F 5-6a WakeU	_	5-6a	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS ORDER CA		T UNTIL WED	9/12						
	ORDER	CANNO	OT START U	NITL WED 9/12									
V	<u>Sta</u> /Veek: 09	art Date /11/12	<u>End Date</u> 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
				Wake Up Early w		430a-5a	M-WTS	:30	5	\$200,001	0.00 NM	5	\$1,000.00
				Wake Up Early V	Vagners								V 1,000.00
				/AGNERS ORDEF NITL WED 9/12	RUANNOTSI	ARTUNILV	VED 9/12						•
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 09/		09/17/12	M-WTS	5	1	0.00						
E 3	KSNV	09/12/1	2 09/17/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	M-WTF	:30	4	\$1,000.001	0.00 NM	. 4	\$4,000.00
				NERS ORDER CA		TUNTIL WED	9/12				·		
		rt Date	End Date	NITL WED 9/12 Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/		09/17/12	M-WTF		\$1,000.00	0.00						
E 4	KSNV	09/12/1	2 09/17/12	Today Show	СМ	658a-9am	M-WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
	TODAY	'SHOW	ORDER CAN	Today Show NOT START UNI	TIL WED 9/12								
	ORDER	R CANNO	OT START U	NITL WED 9/12									
V	<u>Sta</u> /Veek: 09	rt <u>Date</u> /11/12	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
				News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
				News 3 Sunrise S	SATURDAY				•	4000,001	5,50 11111		Ψ550.00
				ER CANNOT STA NITL WED 9/12	RT UNTIL WE	ED 9/12							
	<u>Sta</u>	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09/		09/16/12	S-	1	\$350.00	0.00						
E/	KSNV	09/16/1	2 09/16/12	News 3 Sunrise - News 3 Sunrise \$		6a-7a	S	:30	1	\$325.001	0.00 NM	1	\$325.00
				ER CANNOT STA		ED 9/12							
		R CANNO Irt Date	T START U End Date	NITL WED 9/12 Weekdavs	Spots/Week	Rate	Rating						
V	Veek: 09/		09/16/12	S	1	\$325.00	0.00						
E 12	2 KSNV	09/12/1	2 09/17/12	M-F Today Show	III 4th 13M	10am-11am	M-WTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
	TODAY	'SHOW	III ORDER C	Today 4th Hour ANNOT START U	NTIL WED 9/	12							
				NITL WED 9/12	11112 1120 0,	12		•					
1/	<u>Sta</u> /Veek: 09	rt Date	End Date 09/17/12	<u>Weekdays</u> M-WTF	Spots/Week 5	Rate	Rating						
bri ann				Rachael Ray	CM	\$325.00 11am-12pm	0.00 M-WTF~~	:30	5	\$325,001	0.00 NM	4	\$1,300.00
				Rachael Ray		Train Izpini	14 411	.00	J	Ψ020,001	0.00 14141	7	ψ1,300.00
				NOT START UNTI NITL WED 9/12	L WED 9/12								
		ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09/		09/17/12	M-WTF	5		0.00	V - - - - - - - -		5.7	р, т		
<u>Sp</u>		<u> Date Ra</u> 09/11/1:	<u>1119e</u> 2- <i>09/17/12 R</i>	escription achael Ray		t <u>/End Time</u> m-12pm	_	<u>Veekdays</u> I−WThF−−∽		<u>19th Rate</u> :30 (\$325. 00)	Rtg Type 0.00 NM		
		resolved				,				(+,	, 0.00 , 1.,,,		
			S SPECIAL I			40.4000							
≒ 14	+ KSNV	09/12/1	2 09/17/12	Noon News Noon News	СМ	12-1230pm	M-WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
				CANNOT START	UNTIL WED 9	9/12							
		R CANNO Irt Date	T START U End Date	NITL WED 9/12 Weekdays	Spots/Week	Rate	Rating						•
٧	Veek: 09/		09/ 17 /12	M-WTF	Spots/vveek 5		0.00						
E 15	KSNV	09/12/1	2 09/17/12	The Agenda 1230	•	1230-1p	M-WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	NEWS	4: THE A	GENDA OR	The Agenda 1236 DER CANNOT ST		VED 9/12							
	ORDER	CANNO	OT START U	NITL WED 9/12									
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

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 Order / Rev:
 105333
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 Democratic Congressional Campaign Cc

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Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/12/12 09/17/12 The Agenda 1230pm CM 1230-1p M-WTF--30 \$325 001 0.00 NM \$1.625.00 The Agenda 1230pm NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$325,00 0.00 09/12/12 09/17/12 E 16 KSNV The Doctors CM 2pm-3pm M-WTF--:30 \$325,001 0.00 NM 5 \$1,625.00 The Doctors THE DOCTDRS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M~WTF--\$325.00 0.00 E 17 KSNV 09/12/12 09/17/12 Dr. Phil CM 3-4p :30 5 \$450,001 0.00 NM M-WTF--5 \$2,250.00 Dr Phil DR. PHIL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/11/12 09/17/12 M-WTF--\$450.00 0.00 E 18 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HDUR)CM :30 \$600,001 0.00 NM 4-5pm M-WTF--5 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FDUR ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/11/12 09/17/12 M-WTF--\$600.00 0.00 E 19 KSNV 09/12/12 09/17/12 NEWS 3 at 4 (1 HDUR)CM 4-5pm :30 \$700.001 M-WTF--0.00 NM 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P DRDER CANNOT START UNTIL WED 9/12 DRDER CANNOT START UNITL WED 9/12 Start Date End Date Spots/Week Weekdays Rate Rating M-WTF--Week: 09/11/12 09/17/12 \$700.00 0.00 E 20 KSNV 09/12/12 09/17/12 M-F Early News CM 5-630p M-WTF--:30 5 \$1,000.001 0.00 NM \$4,000.00 M-F Early News EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Start Date End Date Weekdays Spots/Week Rating Rate 09/17/12 M-WTF--5 \$1,000.00 Week: 09/11/12 0.00**Description** Start/End Time Ch Date Range Weekdays Length Rate Rtg Type 2 KSNV 09/11/12-09/17/12 M-F Early News 5-630p :30(\$1,000.00) 0.00 NM M-WThF----Unresolved [NEWS INTERUPT FDR POTUS] E 21 KSNV 09/15/12 09/15/12 Sa-Su Early News 5pm-630pm :30 \$650.001 ----S-0.00 NM \$650.00 Sa-Su Early News KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 09/10/12 09/16/12 \$650.00 0.00E 29 KSNV 09/16/12 09/16/12 NFL End of Game BreakCM 1p-9p :30 \$8,000.001 0.00 NM \$8,000.00 NFL End of Game Break End of Game ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNITL WED 9/12 Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 \$8,000.00 0.00 E 30 KSNV 09/16/12 09/16/12 News 3 Live in Prime 7-10pm :30 1 \$1,600,002 0.00 NM \$1,600.00 News 3 in Prime NEWS AFTER NFL DRDER CANNOT START UNTIL WED 9/12 DRDER CANNOT START UNITL WED 9/12 End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating 09/16/12 Week: 09/10/12 \$1,600.00 0.00 E31 KSNV 09/12/12 09/17/12 M-F News 3 at Eleven 11pm-1135pm M-WTF--:30 2 \$1,200,001 0.00 NM \$2,400,00 M-F News 3 at Eleven NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12

ORDER CANNOT START UNITL WED 9/12

End Date

Weekdays

Spots/Week

Rate

Rating

Start Date

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Ln	Ch	Start	End	Inventory C	ode .	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 31	KSNV	09/12/12	09/17/12	M-F News 3		CM	11pm-1135pn	n M-WTF	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
				M-F News 3	at Eleven								
				R CANNOT S		TIL WED	9/12						
	ORDER	CANNOT	START U	NITL WED 9/	12								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spot:	s/Week	<u>Rate</u>	Rating					
	/eek: 09/	1/12 (09/17/12	M-WTF		2	\$1,200.00	0.00					
E 32	KSNV	09/15/12	09/15/12	Sa-Su News	3 at Eleve	nCM	11pm-1135pn	ns-	:30	\$1,100.001	0.00 NM	1	\$1,100.00
				Sa-Su News	3 at Eleve	n							
				R CANNOT S		TIL WED	9/12						
	ORDER	CANNOT	START U	NITL WED 9/	12								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots 5	s/Week	Rate	Rating					
	/eek: 09/	0/12	09/16/12	S-		1	\$1,100.00	0.00					
					,						Totals	67	\$45,100.00